



GDPR Solutions for Business

Data protection and GDPR

Responding to today's data-led environment, the 2016 General Data Protection Regulation (GDPR) replaces the original data protection directive and will ensure the continued protection of individuals with regard to the processing of their personal data in the new digital age.

The European Union's 1995 data protection directive represented a revolution in the legal rights of the individual in respect of their personal data. Since then, the scale on which personal data is collected and used by business has grown exponentially, and in ways that could not have been envisaged when data protection regulation was first introduced. GDPR is an evolutionary response, but its impact is significant.

Health & safety of the digital age

The protection of individuals' health & safety at work had an enormous impact on business management following the introduction of robust legal obligations in the 1970's. Since then, effective health & safety has been high on the board room agenda, and its benefits to the organisation well understood and demonstrated.

In the same way, GDPR sets standards and expectations that in our view make it the health & safety of the digital age. As an organisation-wide issue affecting almost every business activity, the impact of GDPR will be long-term, with the regulation ultimately being used as a framework for prosecuting businesses that fail to uphold its fundamental principles.

It is in this context that, just like health & safety, well managed businesses will ensure effective management of personal data is not only routine - for everyone in the organisation - but also a key indicator of success.

Obséy is here to support your business respond to the health & safety of the digital age, now and in the future

Our approach

Obséy's GDPR solutions are built on three simple tenets:

- GDPR is a journey, not a project
- the best approach is risk based
- it's an opportunity, not just a cost

To support our approach, Obséy has brought together a wide range of skill sets to develop effective solutions for the specific data protection risks faced by our clients, covering the entire, multi-faceted, cross-functional lifecycle of personal data. These include experts in:

- data protection regulation
- data governance, risk and compliance
- data programme design and implementation
- data security, integrity and resilience

This allows Obséy to provide in-depth solutions to support its clients beyond their initial response to GDPR, helping ensure meaningful, long-term and effective responses that are risk based and value creating.

Our solutions

Obséy's wide range of solutions seek to support your organisation attain data protection by design and default (a key requirement for GDPR), and ensure the personal data processing principles of GDPR are met now, and in the future.

Assessing organisational GDPR risk

Ensuring your response to GDPR is mandated first requires the risk to be understood, assessed and then owned by your Board. Obséy's GDPR CHECK is a simple tool that provides you a high-level assessment of your GDPR readiness against the key requirements of GDPR.

Developing a GDPR strategy

Coupled with GDPR CHECK, GDPR INSIGHT evaluates your GDPR risk and maps an indicative plan for addressing it. We then support you develop a GDPR strategy to align with your GDPR risks, the overall business strategy and the resources available to you.

Organisational awareness, training and development

Raising awareness of GDPR throughout your organisation, and ensuring appropriate training is provided, will be critical to the success of your GDPR initiative. We provide awareness and skills training in respect of GDPR and, using our change management professionals, assist in underwriting change brought about by the impact of GDPR.

Data mapping, analysis and cataloguing

Your GDPR response will require the development of a complete inventory of the personal data your organisation processes, and an analysis of its sources, uses and processing systems. We provide a complete service in this respect, covering all aspects of digital and manual data processing.

Data risk and impact assessments

Understanding the specific risks and impacts associated with a data processing activity informs what needs to be done to ensure that processing activity meets the requirements of GDPR. We undertake data risk assessments, as well as mandatory Data Protection Impact Assessments where they are required.

Data governance, policy and procedure

Responding to the nature and purpose of your personal data processing activities, we support all aspects of the development and implementation of the governance, policies, procedures and overall systems required to ensure data protection by design and default. This includes privacy notice development, consent mechanisms and preparedness for data subject rights, as well as ongoing management, monitoring and audit.

Data security, integrity and resilience

Whilst maintaining the security, integrity and resilience of the personal data you process is just one element of GDPR, it is a critical element that requires specific expertise. We have a wide range of expertise and resources available to support your development and implementation of the systems required to provide this assurance.

Data protection as a service

Our resources and expertise also allow us to provide a wide range of outsourced data protection solutions, from data protection officers, to GDPR resolution.

Obséy's focus is on providing real-world, cost effective solutions to the governance, risk and compliance ("GRC") needs of business, including data governance and GDPR. Based around our advisory, resourcing and technology solutions, Obséy helps you invest in GRC in the best way for your organisation.

Let's talk about GDPR...

The best way for us to tell you how we can help you, is to listen to your needs. Contact our CEO or Data Governance lead and we will come and listen.

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